

# Annual Report

for the financial year ended 30 June 2019



# Cottage by the Sea inspiration fun opportunity Queenscliff

# Welcome Message

Welcome to our Annual Report for the Financial Year ended 30 June 2019 and congratulations to everyone involved in delivering another wonderful year of programs for the children at the Cottage, as well as the various events held to enable these programs to take place.

This 129th year of the Cottage has been my fifth year as Patron, highlighted by the outstanding feedback received by the children, parents, and schools. This positive feedback was supported by the independent review of outcomes derived through the Cottage programs conducted, by Social Ventures Australia (SVA).

It has also been pleasing to see the partnerships which the Cottage is building with Deakin University.

Much work over the past year has been undertaken, including 55 final year students from the Deakin School of Architecture and Built Environment assisting with design and costings associated with the Main Cottage redevelopment.

Discussions have also commenced for ongoing Deakin student involvement, with the Schools of Education, TV Journalism, and Communication and Graphic Arts to add further value to the work and outcomes of the Cottage.

Our annual Rod Laver Tennis Dinner, held at Rod Laver Arena during the Australian Open, was another outstanding success, raising significant funds to assist the capital campaign to fund the Main Cottage redevelopment.

Sincere thanks go to all involved in this wonderful ongoing event, particularly to Stephen and Paulin Walter for their unwavering support and guidance.

Additional strong philanthropic support for the capital campaign was received during the year from John T Reid Charitable Trusts, Gandel Philanthropy and Newman's Own Foundation (via Patrick Dangerfield) all resulting in the completion of the fundraising target, which will enable building work to commence in the 2019/20 financial year.

The Cottage community expresses its heartfelt thanks to all who have been involved in this outstanding outcome.

The Cottage fishing program has greatly expanded this year under the wonderful leadership of Mal Campbell, giving hundreds of children the opportunity to enjoy personal satisfaction and accomplishment, often for the first time in their lives.

My personal thanks are extended to all staff, Board of Management, Branch members, volunteers, and supporters of the Cottage for their wonderful contributions to this fine organisation. I am so proud to be Patron of this organisation. It is a true example of the community spirit that can be found throughout Geelong and district.

Frank Costa AO Patron Cottage By the Sea



## Contents

1. WELCOME MESSAGE 3. OUR YEAR IN REVIEW 4. OUR YEAR AHEAD 5. OUR SOCIAL RETURN ON INVESTMENT 7. TAKE A BREAK PROGRAM 8. NATIONAL PROGRAM 9. REEF PROGRAM 10. MENTOR PROGRAM 11. OUR SOURCES OF REVENUE 12. OUR ALLOCATION OF **RESOURCES** 13. OUR BOARD OF MANAGEMENT 15. OUR NEW CEO ADAM WAKE 16. FAREWELL TONY FEATHERSTON 16. OUR STAFF 16. OUR VOLUNTEERS 17. COMMUNITY RELATIONS **MELBOURNE** 18. AMBASSADORS NEWS 19. OUR HISTORY OUR STORIES 21. OUR BRANCHES 22. OUR LIFE MEMBERS 22. IN MEMORY 23. FINANCIAL DONATIONS 25. SOME OF THE

Cottage by the Sea, Queenscliff Inc
ABN 21 987 748 593

SUPPORT IN KIND

# Our Year in Review

The financial year 2018/19 was yet another rewarding twelve months at Cottage by the Sea. We sadly said goodbye to out-going CEO Tony Featherston and enthusiastically welcomed Adam Wake on board. After an exhaustive recruitment process by the Board, we felt Adam was ideally suited to the role of Cottage by the Sea CEO. He brings with him training and experience in law, funds management, outdoor education and managing youth camps. All this skill and experience will go a long way to ensuring the success of Cottage by the Sea in the years to come.

I would like to take the time to sincerely thank Tony for 18 years of dedicated service. As you all know, Tony always went above and beyond in his service to the Cottage. He has been one of the hardest working ambassadors for the Cottage, building long lasting relationships with our supporters, our volunteer community and our amazing staff. We wish Tony all the best with his future endeavours and we are confident he will remain an important part of the Cottage community.

The Main Cottage redevelopment project is in progress. While we have experienced some delays to the schedule, the funds are secured, plans approved and everyone keen to see the old building revitalised for future generations.

With all this excitement in the background, 1212 children have attended Cottage by the Sea camps both on site at Queenscliff and in a variety of locations including Melbourne, Sydney, Mount Arapiles and more. We've welcomed young people from special needs schools, community outreach programs and other community organisations as well as schools involved in our partnership and Take a Break camps. Many of our REEF and Mentor youth have participated in multiple camps. Our ever energetic camp team have provided inspiration, fun and opportunity across all our programs: Take a Break, REEF, Mentor and the National Program - run in partnership with the Cathy Freeman Foundation.

We recently commissioned a report, generously funded by The R. E. Ross Trust, into our Social Return on Investment. This report uses financial proxies to value the social outcomes generated by the children's programs at Cottage by the Sea. As well as this financial proxy, the report found that increased confidence is the most valued outcome for children and young people as observed by parents and teachers. The research for this report involved many hours of conversations with volunteers, staff, Cottage attendees, their families and teachers, as well as hundreds of surveys. The results were insightful and confirmed what many of us believed the Cottage to be achieving. We are happy to share some of the highlights of this report on the following pages and encourage anyone interested to contact us for a full copy of the report.

Once again I extend thanks from myself and the Cottage by the Sea Board of Management to all our volunteers, branches, ambassadors, Trusts and Foundations, corporate and individual donors. It is with your ongoing support the Cottage has been able to continue to benefit the children who visit the Cottage, their families and our broader community. Thank you. And thank you to our talented staff at the Cottage, each one of you does an incredible job.

Dennis Smart President Cottage by the Sea Board on Management

# Our Year Ahead

Upgrades to our 80 year-old building are progressing through the financial year 2019/20. These changes are necessary to the future growth of the organisation and to comply with government standards.

We are also continuously improving our children's programs. Our camp team have many exciting ideas for extending programs and delivering ever better outcomes for the children. These improvements will include upgrades to equipment as well as extended training for the camp team.

The recent report into our Social Return on Investment indicates that the value we provide is increased for children who attend the Cottage multiple times in their childhood and adolesence through participation in the REEF and Mentor programs. In the coming year we plan to conduct a more formal review of these programs to maximise positive outcomes for an even greater number of children.

We are growing our partnership with Deakin University. This relationship provides access to a range of diverse professional skills, while enabling real world experience to Deakin Students. It also strengthens our bond with the community in and around Geelong.

We are looking forward to another fulfilling year. Bringing inspiration, fun and opportunity to many hundreds of children, building on our positive relationships with the community, our supporters, donors and everyone with whom we work.



# Our Social Return on Investment

Cottage by the Sea commissioned Social Ventures Australia (SVA) Consulting to determine the Social Return on Investment (SROI) of the Cottage over two prior financial years (2017 and 2018). Financial proxies are used to value an outcome where there is no market value. Importantly, within an SROI, the proxy reflects the value that the stakeholder experiencing the change places on the outcome.

The Social Return on Investment analysis found that Cottage by the Sea generates positive social value for children and young people, families, parents and carers, volunteers and the wider community.

For every \$1 invested

Between \$2.50 and \$3.80 social and economic value is created

# Increased confidence

is the most valued outcome for children and young people as observed by parents and teachers

59%
of the total social value created is for children and young people

16% for families6% for parents & carers14% for volunteers5% for community

"My son has completely changed, his confidence is one of the biggest changes. He's not afraid to give things a go and has made new friendships."

- Parent of a Take A Break camp participant



The SROI analysis revealed key insights about what makes the Cottage unique, described below. The story behind the SROI analysis is stepped out through the remainder of this document.



## Learning from fun is important, and creates significant value for kids

The Cottage experience offers inspiration, fun and opportunity that achieves complementary and mutually re-enforcing outcomes for children and young people. About 60% of the value of outcomes generated by the Cottage benefit them. The most significant outcome experienced by kids was an increase in their confidence. This was complemented by outcomes such as an increased ability to form healthy relationships, a sense of belonging and increased hope for the future.



# The impact of the Cottage perseveres beyond the duration of the camps, and can last a lifetime

Children, parents, teachers and former camp participants all reported that the Cottage impacted children well beyond their time on camp. Most (90%) parents surveyed felt the impact for their children lasted beyond 12 months, and there are numerous examples of participants who attribute a change in their life trajectory to their time at the Cottage. For some, the Cottage's impact is a lifetime journey.



# The Cottage's impact on kids is positively compounded with more frequent engagement

The Cottage's programs target children at different stages in their life - and unlike many school camps - offer the opportunity for continuous engagement over many years. As a result, those who are involved in the more intensive REEF and Mentor programs are impacted more significantly than those that attend one camp. Multiple touchpoints deepen the outcomes and value experienced by young people.



## A child's happiness benefits the whole family

The Cottage's camps benefit the whole family. Almost a quarter of the value generated by the Cottage was attributed to families, parents and carers. Families shared that the happiness the young people experienced permeated the whole home. Further, the Cottage alleviated the financial and emotional pressures on families by providing opportunities that their carers or parents may not have been able to afford, easing the pressure on the family unit and giving them the chance to take a break.



#### The Cottage is an enduring part of the community

Founded in 1890, the long history of the Cottage has made it an icon in Queenscliff, and the wider Victorian community. It provides the community a sense of belonging and constancy, particularly for those that may have experienced a turbulent childhood. This sense of community is exemplified in the devoted community support the Cottage receives through donations, volunteering, raising of awareness and fundraising efforts, and the constant string of people reaching out to the Cottage to reconnect with their past.

# Take a Break Program

Cottage by the Sea programs receive no government funding

# 689 children took a break by the sea

Fishing charters

Dye dodgeball

Boogie boarding

Low ropes

Arts & crafts

Walks to the lighthouse





Rock pool rambles

Trips to the Marina

Pool visits

- s

Beach play

Mini golf





Ocean swimming

Music lessons

Pier explorations

Marine and Freshwater

Discovery Centre

Playing in the amazing

Cottage playground!



# National Program

Cottage by the Sea programs receive no government funding

# 75 young people went further

**Flights** 

Goal setting tasks

Workplace visits

University visits

Performance lessons

Making new friends

Ice-skating



Presentations

Mentoring sessions

with Cathy Freeman

Kayaking adventures

Life skills sessions

Indigenous culture

experiences



iviuseum visits

Sydney Harbour Bridge Climbs

Trampolining

Radio broadcasting

Organised hall games

Professional health

& wellbeing sessions





**Ecology sessions** 

Pet care classes

Resumé instructions

Robotics & biomechanics

Navigating cities by foot &

public transport





# REEF Program

Cottage by the Sea programs receive no government funding

# 69 children gained confidence



Surfing
Ocean swimming
Conservation work
Rock climbing
Bike riding
Visits to Jirrahlinga



Rock pool rambles
Canoe trips
Fishing charters
Beach play
Paddle boarding
Snorkelling









Dye dodgeball
Snow boarding
Trips to the Marina
Arts & crafts
City excursions
Mini golf

# Mentor Program

Cottage by the Sea programs receive no government funding

# 91 youth developed leadership skills



Rock climbing

Capital city excursions

Camping

First aid qualifications

Trips to the beach

Paddle boarding

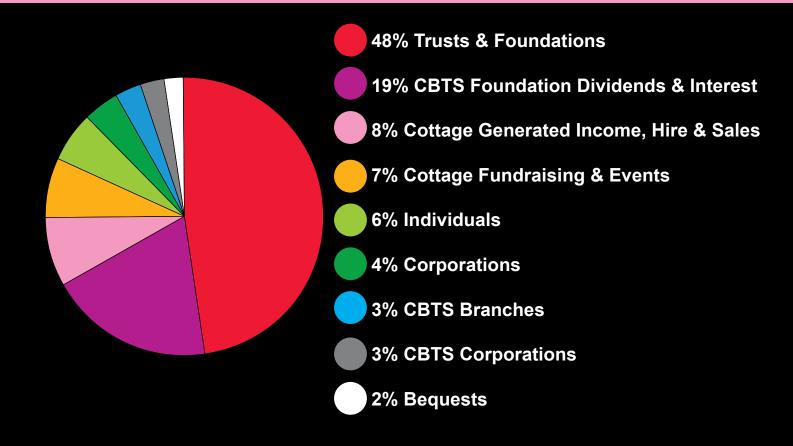






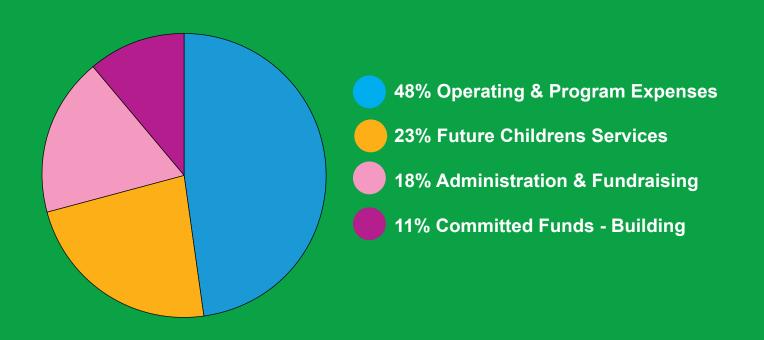
Surfing
Fishing charters
Canoeing
Barista Certficates
Food Handling Certficates
Bike riding

# Our Sources of Revenue financial year ended 30 June 2019





# Our Allocation of Resources financial year ended 30 June 2019





# Our Cottage by the Sea Board of Management

Cottage by the Sea Board of Management oversee the operations of the Cottage with care and dilligence.

All of the members volunteer their time, skills and knowledge to help steer the organisation in the right direction.

The Cottage community gratefuly acknowledges their support in helping ensure the continuous success of Cottage by the Sea.

#### **DENNIS SMART President**

Dennis has an honours degree in Chemical Engineering Science and throughout his career gained technical, engineering, production and marketing experience, with the last 30 years as a Managing Director of the Woods Auto Group. Now retired, Dennis and his wife Sue are spending more time involved with their five young grandchildren, travelling and enjoying their Queenscliff beach house and the local community.

#### NARELLE SKETCHER Vice President

Narelle is the Principal of an independent school, with over 25 years of experience in the education sector. She has two children and has strong family links with the Cottage. Her grandparents retired to Queenscliff in the early 1980s and became involved in the Cottage. Her grandmother served as the President of the Queenscliff Branch.

#### AMANDA CORDNER Member

Amanda is the Founder and Director of Sea Salt Marketing and has more than a decade of experience in the industry. Throughout her career she's had a number of senior marketing roles and has a Bachelor of Business (Marketing) and Diploma of Digital Marketing. Amanda grew up in Point Lonsdale and visits every other weekend, so the Cottage has a special place in her heart.



#### DON RANKIN Treasurer

Don is a chartered accountant and founding partner at a middle market specialist accounting firm, Pitcher Partners and is also chair of the Pitcher Partners National Association. He is a business advisor to middle market businesses and sits on the Advisory Boards of a number of private family businesses. Don and his wife Megan have had a house at Point Lonsdale for 30 years and spend as much time as possible there.

## MICHAEL RANDALL OAM Member

SIA(Aff), DipAFPA, GAICD

Michael has been in the securities industry for over 30 years. Michael is a founding Director of the Financial Services Foundation which has helped raise substantial funds for children's charities, with the Cottage as a major beneficiary. He is married to Nikki Coghill and they have two daughters. Michael has been on the Cottage Board since 1996.



I-R

Michael Randall OAM Member
Scott Chapman Member
Don Rankin Treasurer
Amanda Cordner Member
Tony Featherston CEO (Outgoing)
Dennis Smart President
Narelle Sketcher Vice President
Natalie Hickey Member
David Wells Member
Adam Wake CEO

(absent Jerome Walsh Member)

## NATALIE HICKEY Member BA.LLB (HONS), LLM

Natalie is a barrister at the Victorian Bar specialising in commercial law and intellectual property. She was formerly the partner of an international law firm. On the Cottage Board for over 16 years, Natalie is delighted to give something back to a community that means a great deal to her. She is an 'alumni' of Point Lonsdale Primary School.

#### **DAVID WELLS Member**

David has extensive senior management experience in the food, wine and financial industries, both in Australia and overseas. He is a Founding Executive Director of Falcon Corporate Advisory Ltd, and Chairman of Hyde Park Great Western Vineyard Ltd. He has been on the Cottage Board since 1998

#### JEROME WALSH Member

Jerome is a Chartered Accountant and Fellow of FINSIA with over 20 years in the finance industry. He has experience in leveraged and corporate financing across a variety of industries and currently works in Corporate Banking with National Australia Bank. Jerome is married to Alison and has two children.

#### SCOTT CHAPMAN Member

Scott has held chief executive, senior leadership and board positions in the private, public and not for profit sectors over many years during his professional and voluntary career. Scott has been with the Royal Flying Doctor Service Victoria since 2010 and holds the position of Chief Executive.

# Our New CEO Adam Wake

Adam joins Cottage by the Sea after 11years managing the Lions Village Licola Inc (LVL), a not-for-profit, 270-bed outdoor education camp in remote Victoria. Many of the children welcomed to LVL are either disadvantaged, have a disability or are disengaged and have enjoyed rewarding, if not life changing, experiences on an LVL program.

During his tenure at LVL, Adam was significant in reinvigorating the village after damage caused by several natura disasters. Working closely with the Board of Directors, as well as the local community, Adam implemented many strategic changes at LVL, bringing the 50-year-old camp securely into the twenty-first century. Programs have improved and expanded, benefitting thousands of additional children over the years.

Before joining LVL, Adam held management roles in outdoor education around the world including Australia, England Scotland and Venezuela. He holds a law degree and has also worked as an investment banker in London.

In addition to a valuable career, Adam has training in mental health first aid, childhood trauma, child protection and a range of professional studies that will support his success as CEO of Cottage by the Sea.

Adam has relocated from remote Victoria with his wife and two boys to be closer to the city and educational opportunities. In his free time, he runs long distance and has tested himself in ultra distance running events as wel as completed an Ironman Triathlon.

His passion has, and continues to be working to provide better life opportunities for children.

# Farewell Tony Featherston

In February this year, Tony announced his resignation as CEO of Cottage by the Sea. After 18 years of service, Tony made the difficult decision to step down from his position and into semi-retirement.

"It's been an honour and privilege to work with hundreds, if not thousands of amazing people," says Tony of his time at Cottage. "However, I am now old and wise enough to recognise that we are all just temporary custodians of the brand and it is time for me to hand the baton over to others to continue the fantastic work of the Cottage."

To ensure a smooth baton change, Tony stayed on at the Cottage until late June. This gave us time to find just the right replacement for the role and gave Tony time to visit with many supporters and stakeholders of the Cottage. Tony also spent time with new CEO Adam, passing on knowledge, introducing him to our staff and the wider Cottage community.

June 21 was an emotional day at the Cottage, when Tony took the opportunity to personally thank the team at Cottage by the Sea colleagues, volunteers, branch and board members at a well attended Afternoon Tea.

"I would like to thank you all for your support and guidance over this wonderful journey," said Tony. "I am proud of what we've achieved over the past 18 years and will truly miss all at Cottage by the Sea. To all our stakeholders I wish you my very best and I sincerely hope that our paths will continue to cross in the future."

# Our Staff

An alphabetical list of our full time, part time and casual staff as at 30 June 2019

Jeanette Anderson, Funding Coordinator

Louis Gasior, Camp Team

Andrew Balaam, Special Projects/Advisor

Happy Gelder, Accounts Receivable

Megan Burzacott, Funding Coordinator

Brad Hay, Camp Team

Sue Campbell, Administration

Steve Bensted, Camp Team

Courtney Hart, Camp Team

Anne Catchpole, Community Relations Melbourne

Shirley Hughes, Camp Team

Rhonda Coffey, *Administration* 

Bill Kerr, Community Engagement and Relationships

Ebony Coppock, Camp Team

Kate Kroeger, Program Director

Rob Chylek, *Maintenance Supervisor* 

Courtney Lino, Camp Team

Bonnie Davenport, Camp Team

Belinda Saya, *Program Planner - Camp Crew* 

Charlotte Furness, Marketing & Communications

Marc Dean, Chef

Louise McSween, Camp Team

Sean Dunne, Camp Team

Amy O'Meara, Camp Team / Administration

Sam Edwards, Program Planner - Services Crew

Bec Pearce, Camp Team

Christine Fagan, Camp Team

Adam Wake, CEO

Tony Featherston, CEO (outgoing)

Moira Willcox, Finance

Jessica Fletcher, Camp Team

Karen Woodhart, Accounts Payable

# Our Volunteers Our volunteers donated over

Our volunteers donated over 10,000 hours. Their skills and dedication are invaluable to the ongoing operations of the Cottage. We have a core of volunteers who work most weeks in the kitchen, in the office, gardening and maintaining our facilities. Other volunteers helped out at the Annual Fair and at other times throughout the year. *Thanks everyone!* 



# Community Relations Melbourne

I am always overwhelmed by the generosity of communities, individuals and organisations who GIVE, whether financially or in kind, so that our children's stays are filled with inspiration - fun - opportunity along with good food, new clothes, toys, toiletries, gifts and the message that people care. The children arrive to a bed made up and covered with their very own rug and toy propped on the pillow, along with a Cottage bag filled to the brim with new clothes, books, games, toiletries,

whatever we can give them - all to take home. We hear grateful thanks from many parents, as well as the children, who wish us to convey their gratitude to you, our generous donors.

I have the pleasure of spreading the Cottage message FAR and WIDE, throughout inner outer metropolitan Melbourne, to Communities, Friendship, Probus, VIEW, Rotary, Lodge and individuals whilst collecting

carloads of donated goods. So many donors give and continue giving generously, i.e. the Salvation Army Companion Club members in Camberwell (financially and in kind), Hillross Financial Services in Blackburn who make a donation and help

spread the word by sending our Calendars out to their clients, and Kate Austin whose own charity Pinchapoo donates a storage room in her factory in Bayswater and donates hundreds of dollars of goods for our children and their families.

When out speaking I regularly meet people with a past Cottage association. A couple of examples from this year are Beverley Bowden and Charles Adam, featured in this Annual Report.

Dr Sam Howes, husband of Margaret Howes nee Duckett, (recently passed) has chosen to commemorate her dedication to the Cottage with an extremely generous

donation. Margaret was a Cottage Board Member, a Life Member and a Yarra Branch Member, who instigated the sale of Christmas Cards and produced a fundraising Valentine's Card as well as organising many fundraising events at their beautiful Lisson Grove home. Margaret's grandmother, Beatrice Duckett, was also heavily involved with fundraising for the Cottage, in the 1920s. PHOTO -Margaret distributing balloons at the Cottage Fair.

Some of our donors like the idea of supporting our work by making a bequest to the Cottage, securing its work with children

> into the future, and our CEO Adam Wake is happy to confidentially discuss this with you.

> A rich 129 year history indeed and the Cottage continues today, bigger and stronger, still welcoming children from drought, flood or fire affected areas 80 years on, as well as children of all races, religions and from all around Australia. With your support we look forward to continuing to offer children a future filled with inspiration - fun - opportunity.

Our grateful thanks to you all. Anne Catchpole Community Relations Melbourne

# Ambassadors News

As I reflect on my 20 years of involvement with Cottage by the Sea I am in awe of the great progress that has happened in that time. It passes so quickly we sometimes forget how far we have come, both organisationally, in programs for the kids, and personally for staff, volunteers and Ambassadors.

The renovations to the Cottage building are an indicator of the strength both financially and operationally of the organisation as a whole.

In this time the Ambassador program highlights such progress, coming from a few select Ambassadors to now having an impressive stable of Celebrity and local Ambassadors all contributing to the ongoing success and promotion of what the Cottage does for the kids and families in need in our community.

The Celebrity Ambassadors may not always be visible but their popularity and profile bring in great benefits. Paddy Dangerfield this year alone was instrumental in gaining a \$100,000 grant from Newman's Own Foundation with the Cottage as his favoured Charity. Rod Laver, Rebecca Maddern, Jimmy Bartel, Madi Browne, Ian Cover and Curtis Stone all use their influence where possible to promote and enhance the Cottage name and bring in financial gain and media awareness.

Locally and regionally, Ambassadors Glynn Harvey, Alan Harrison, Warren Davies, Jade Augustine, Louisa White, Amanda Flynn, Mal Campbell and myself work tirelessly organising and running golf days, race days and promotional events.

Even the simple activity of wrapping Christmas presents at a local shopping centre, organised by an Ambassador brings the profile of Cottage by the Sea to the general public and the benefits cannot be underestimated.

It has always been both a pleasure and privilege to work amongst such dedicated, enthusiastic and committed individuals who find the time in their lives to work tirelessly to promote and support Cottage by the Sea.

I thank them for their efforts alongside all the volunteers, staff and management of the organisation who continue to help provide the resources and support to ensure that all the kids and families in our community who need a help up can have a safe, happy, life changing experience at Cottage by the Sea.

## Ambassadors

Alan Harrison Amanda Flynn **Andrew Cannon Andrew Simms** Annie James **Curtis Stone** Eric Black Glynn Harvey **Ian Cover** Jade Augustine **Jan Wilkinson** Jimmy Bartel Louisa White Madi Browne Mal Campbell Patrick Dangerfield Rebecca Maddern **Rod Laver** Warren Davies

Jan Wilkinson Ambassador Program Coordinator

# Our History

This year we were in contact with one of our Cottage Alumini via FaceBook. We sent through some photos of the late 1990s when she was here. In one of the photos she was able to identify her current partner, who had also stayed at Cottage by the Sea. Our camper thought she might also be in the photo, so reached out to her dad to see if he recognised her in the picture. This is her message to us ...

Hello again. My dad has just confirmed that the girl in the photo is me, and my grandmother had a copy of that very photo.

My partner and I found each other (again) so it turns out, 5 years ago. We both spoke of Cottage by the Sea and how it helped and supported us as children throughout some of the most difficult times of our childhood. We both have fond memories. Thank you so much for being a support network, when we didn't have much.



You may be pleased to know, that we both healed from our childhood, and

are successful happy people with 2 wonderful children and we reside in Paradise Beach, our very own Cottage by the Sea.

We broke the cycle of family abuse and we made it. Our children are so happy. Thankyou for your positive influence.

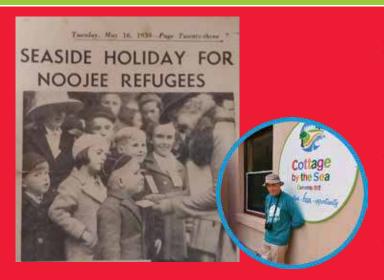
Hi to all at cottage by the sea i just want to say a big thank you for all you do im now 30 and i still remember my time i spent at cottage by the sea i came after the loss of my mum at a young age and it is a time i'll never forget i hope your doors stay open for ever thank you again

I went there when I was in grade 3, now my daughter who's in grade 3 is going there with the school in October. I loved it and I hope she does too.

# Our Stories

Pictured right are sisters Janet Burns, Edwina Marsden and daughter Tanya Canty (L-R). When the sisters stayed at the Cottage in 1955 (see inserts), they were not long out from England and were living in Mooroopna in the Goulburn Valley. The girls travelled by train to Spencer Street, then to Queenscliff. They stayed for a few weeks around Christmas and both have very fond memories of playing outside, on the beach and near the gun emplacements near the fort. Breakfast was always porridge and one piece of bread cut into four.





Last year Charles Adams re-visited the Cottage after 79 years. He came to Cottage by the Sea following the Black Friday bushfires of 1939, which destroyed his school at Icy Creek and devastated the community. Anne Catchpole recently met his sister-in-law who showed us this front page photo from the 1939 Sun newspaper. It shows a group of children from the Noojee region being welcomed by the Organising Secretary of MCL (Cottage by the Sea). Charles has been a wonderful donor and supporter of the Cottage for some years, since hearing about us through a guest speaking event.

At a speaking engagement in Melbourne this year, Anne Catchpole met Beverly Bowden. This photo shows Beverley holding a photograph of herself as a young girl at the Cottage. Beverly was recuperating from tuberculosis (TB) and stayed at Cottage by the Sea in March 1953.



# Our Branches

The funds to build and establish the original Cottage by the Sea in the late 1800s were raised by a network of loyal and hardworking Branches. To this day, the Cottage by the Sea Branches dedicate their time and diverse skills to help raise awareness and funds for the Cottage.

Our branches make our Annual Fair happen each year, and manage a range of other fundraisers including golf days, card days, luncheons, soirees and fashion shows.

In the mid-twentieth century, there were more than 50 Branches raising funds for the Cottage. Today we have four dedicated Branches that operate across Geelong and the Bellarine Peninsula. Our Branches are always ready to welcome new members. Or if you live further afield, there is the opportunity to start your own Branch. Contact the Cottage for more information.

# Branches

#### **BELLARINE**

President - Sue Richardson Secretary - Jan Sprague Treasurer - Robby Bedgood

## **GEELONG**

President - Rhonda Rotherman Vice Presidents - Jean Morgan & Heather Moore Secretary/Treasurer - Robyn Harper

### HIGHTON CERES ACORN

President - Ros Leigh Vice President - Joy Bell Secretary - Lesley Robinson Treasurer - Karen Sawers

#### **QUEENSCLIFF**

President - Beverley Davies Secretary - Evelyn Fyfe Treasurer - Jan Finlay



# Our Life Members

Alva Hutton
Barbara Wilson
Beth Page
Betty Hall
Bev Ick
Dorothy Shields
Edna Percy
Elsie Dowd

**Enid Warren** 

**Eril Deighton** 

Freda Merritt

Gert McAdam

Gill Gough
Gillian Gubbins
Gloria Longden
Jean McAdam
Jill Bell
Jill White
Joy Leigh
Joyce Koch
Judy McKechnie
J MacNeil
Kath Atkinson

Lois Moore

Marg Moreton
Margaret Howes
Margaret Lyons
Margaret Stevenson
Marion Page
Mary Lou Philip
Meriel Dixon
Mrs Erick Grimwade
Mrs J MacNeil
Pat Bellhouse
Pat Charlwood

Peg Chidzey

Peg Horton
Prue Forster OAM
Roma Balaam
Rosalind Leigh
Rosemary Gilder
Saidie Venters
Sue Armstrong
Vi Barrow
Violet Boyd
W H Philip
Wendy Coghill

# In Memory

Bill Van Dreymel Darryl Morrison Denise Johnson Ena Stimson Gillian Day Heather Low Jessie Kerr Jill Porter Joan Sadler Kate Frost Margaret Beasant Margaret Howes Margaret L Johns Marion Harper Maureen Mill Nan McIntyre Noel Bison Patricia MacDonald Patricia Winstanley Percy Parks Peter Burnett AM Ron Ick Sacha Collins



# Acknowledgments

Cottage by the Sea would like to acknowledge the Wadawurrung people who are the traditional custodians of this land. Cottage by the Sea would also like to pay respect to the elders past and present of the Wadawurrung nation and extend that respect to other Aboriginal people present. It is a privilege to be standing on Wadawurrung Country.

The Australian Tax Office endorses Cottage by the Sea for charity tax concessions, including donations \$2 and over, which are tax deductible. Cottage by the Sea is entered in the public register maintained by the Australian Business Register at www.abr.business.gov.au

Thanks to the many people who contributed to this report, especially the volunteers, staff, children, schools, referrers and donors.

# Financial Donations

## Over \$200,000

Shine On Foundation
Portland House Investments Ltd
John T Reid Charitable Trusts

## Over \$100,000

Gandel Philanthropy Percy Baxter Charitable Trust (Perpetual) Cottage by the Sea Branches

## Over \$50,000

Newman's Own Foundation Fund (Rockefeller Philanthropy Advisors) The Marian & E H Flack Trust 5point Foundation

### Over \$40.000

Ducas-Paul Foundation CBTS Ambassadors Fundraisers The R E Ross Trust

## Over \$30.000

**Bull & Bears Golf Group** 

## Over \$20,000

The Eric & Elizabeth Gross Foundation
Pty Ltd
MFS International Australia Pty Ltd
Apco Foundation Pty Ltd
Australian Communities Foundation
Harold C Mitchell
Geelong Community Foundation
Michael Vickers-Willis
Craig Kimberley
The Stuart Leslie Foundation

## Over \$15,000

Peter Latham
The Gray Family Charitable Trust
Mr & Mrs Ralph & Barbara Ward-Ambler
The G W Vowell Foundation Ltd
Simply Energy
Rita Andre
Mr Geof & Mrs Alison Nash
Randall Foundation Pty Ltd

## Over \$10,000

Bruce Edmunds & Associates Pty Ltd Kempe Engineering Marion Isabel Thomas Estate Michael Gannon The William Angliss (Victoria) Charitable Fund The Anthony Costa Foundation
Frank Costa
Westpac Foundation
Australian Hotels Association (Victoria)
P Wellington Estate
Geelong Harley Owners Group Inc
The Dawn Wade Foundation
lan Dicker
Lago Cold Stores Pty Ltd
Lino Bisinella

## Over \$8.000

The Eirene Lucas Foundation Walter Campbell Memorial Trust Designer Concept Photography Jack Brockhoff Foundation Geelong Mums Wine Club

## Over \$7,000

The Highway Gallery Mark Lorton Photography The Gwen & Edna Jones Foundation

## Over \$6.000

Pamela Wallace Fraser State Trustees Australia Foundation Pierce Armstrong Trust St Andrew's Opportunity Shop

## Over \$5.000

Rotary Club of Essendon North Inc Freemasons Foundation Victoria Limited 84 No 7 Group Masters Blue Knights Gertie's Group (Inc) Opportunity Shop Evans Family Foundation The Fox Family Foundation Dimmick Charitable Trust Kimberley Foundation Ainslie Cummins Wendy Tonkin Bayside Entertainment and Theatre Inc (BEAT Inc) Frank Herd The Beck Family Foundation

## Over \$4,000

Executive Travel Management
Transport Accident Commission Social
Club
Women's Inter-School Gold Challenge
Cup
Mr Bill & Mrs Sue Armstrong

## Over \$3,000

Lite n' Easy (VIC)
Jennie McInerney
L R Cazaly Trust Fund
Geelong Christian Spiritual Church
Valerie Osbourne
Jack Moody Charitable Foundation
David Price
Queenscliff Cruising Yacht Club
Applewood Craft Group

## Over \$2,000

Children's Joy Foundation Intl Australia Newcomb Senior Citizens Club Peter Nutt Frances Seagrave The Isabel & John Gilbertson Charitable Jean Williamson Women of the University Fund Randall & Lynda Lewis Queenscliff Golf Club Inc Stella Haigh All Souls' Opportunity Shop Geelong FX-HZ Holden Car Club Inc Tenderprint Australia Connect Tel **Belmont Fencing** Peter Carah Coralie Erwin Fiona Balaam Karingal St Laurence genU Inclusion **David Wright** Lauren Grubb



## Over \$1,000

Point Lonsdale Golf Club Members Worksafe Advisory Service

Jennifer Murchie

Gordon Avenue Pools & Spas

Marcus Cleary

**Impact Fertilisers** 

John D. Spence Elizabeth

Federation Village Social Club

and Andrew Turner Legacy Kate less **Noel Boniface** Peter Barrie Peninsula Parklands Craft Group WH Heinz Family Trust Strathcona Baptist Girls Grammar School Ltd Gill Hunt **Eunice Barnes OAM** Patricia Lowe Roslyn M Thornton **Denis Harrington** Ian Short Dr Jill Maddox & Mr Ian Evans **Iluka Auxilliary** Julian Sullivan **Bev Fernandez** Queenscliff Bowling Tennis & Croquet Assoc Inc Beta Sigma Phi - Victoria Eta Master Melbourne Weston Street United Lodge No. 94 Andrew M Cannon Mr & Miss Jim & Judy Allen



**Christina Cheers** Ann Summers

Marlene Mayne

Mr John & Mrs Margaret Goodall

Michael Homewood

Gordon McKay Pty Ltd

Ann M Perrott

Susan Morgan

Marjorie Walker

Catharina Cook

**Totally Smiles Geelong** 

**Hadfield Community Activities Group** 

Judy Blackett-Smith

Lavinia Cuming

Eril Deighton

**Geelong Connected Communities** 

Geelong Central Rotary Club

Jenny Blencowe

Big Red Group

**Andrew Narita** 

Lyndsay Sharp

Pamela Kaye Nixon

Mark Ambrose Whiting

## Over \$500

The MG Car Club Geelong, Inc

Malcolm McDonald

Catrin Taylor

Leopold News & Lotto

The Dynamite Group

Mr & Mrs Geoff & Jenny Rasmussen

**Don Cameron** 

Victorian Torana Club

CWA Drysdale Branch

Nick Sack

Lord Mayor's Charitable Foundation

Carolyn McHarry

Salford Park Community Village Social

Club

Bannockburn Chemmart Pharmacy

National Seniors Association Lilydale and

District

**Bob Neill** 

Margaret Cash

Anne Huffam

Joan Hammonds

Mr & Mrs Ian & Margaret Hunter

River of Life Apostolic Church

Alan Chapman

Hume Bricks & Pavers Pty Ltd

Cyril Curtain

Melman Trading Agencies Australia

Vauna Jaensch

Commonwealth Bank Ocean Grove

Megan Hawkins

Littlewood Charities Club Inc

**Boronia Legacy Widows Group** 

Catherine Gray

All Saints Anglican Church Opportunity

Shop

Patricia Wilson

Suma Park

Henry Berry Estate and Trust

Sunshine Sovereign Chapter Rose Croix

**Emese Madai** 

Max Ventouras

Jerome Walsh

**Jacqueline Birrell** 

Mr & Mrs Don & Sally Carmichael

Ocean Grove Garden Club

Ioan Gabb

Rosemary Aitken

**Dianne Cheevers** 

**Deirdre Barnett** 

Rhonda Dingle

Hadfield Ladies Gymnasium

Anne Read

Ringwood Buddhist Meditation Group

Leopold Senior Citizens Club

Barry Medew Building Supplies Pty Ltd

Lions Club of Little River

Mr Murray Edmonds

Pioneer T.O.W.N. Club

Y E Hickenbotham

**Advance Record Management** 

Jane Caldwell

Sarah Turner

CWA Boroondara Branch

Alison Moore

Ian Leckie

Michael Daly

PK Rasam

**Andrew & Pam Crockett** 

## Bequest

Estate of Roseanne Faith

Grimke-Drayton

Estate of Jill Fitzgibbon

Estate of Mr Roy L Bockholt

Estate of L I Roach

## In celebration

Maya & Talitha Van Den Broek Cate Barr

# Some of the Support In Kind

A Maze 'n Games Acacia Trefoil Guild Airport West Friendship Group Alice Davis Alison McDonald, All Aboard Club Williamstown All Saints Anglican Church Opportunity Shop All Souls Opportunity Shop, Sandringham Alma & Gail Prest Anglican Churches - Various Angus Mill Anna McCallum Anne Garratt Anne Martin & friends Applewood Craft Group **ARCARE** 

Australian Red Cross Balla-Wein Trefoil Guild Bannockburn Older Adults Barbara & Chris Tippett Barbara Greenough Barbara Mackay Barbara Timcke Barbara Wilson- Browne

**BCPN Companions Masters** Masonic Group 82 **Beaut Beanies Knitting Group** 

Bella Chara Multicultural Retirement Village Bellarine Community Health -

Social Support Group Bellarine Peninsula Church of

**Christ Craft Group** 

Bellarine Peninsula T.O.W.N. Club **Belmont Uniting Church Craft** 

Belmont Uniting Church Mission & Outreach Community

Bernadette Rogers Berwick Chat & Yarn Group

Beryl McBride

Beta Sigma Phi – Eta Master Beta Sigma Phi Laureate Omicron

**Chapter Lara** 

Beta Sigma Phi Victoria XI Nu

Chapter Beth Bastin **Betty Baensch Betty Harris** Betty McIntosh **Bev Crane** Bev Shimmen Beverley Kernick Bill Slingo Bill Van Dreumel

Box Hill RSL **Brad** Brenda Pekin

**Brenda Sims Brian Andrew** Bronwyn Pletus

Bruce Edmunds & Associates Pty

Business Works, Camberwell

**Busy Bees Craft Group** Camberwell Salvation Army Companion Club

Carla Vasconi Carme Reifschneider Carol Mernagh Carolyn Easdale Cath Rose

Catherine Hoich

**CFMEU Construction Union Charity Works Craft Group** Charles & Marjorie Adams

Cheryl Cole **Cheryl Timbury** Chilli Promotions

Chirnside Park Senior Citizens

**Chris Bairstow Chris Miles** 

Christine & Ken Bailey Christine Adams Christine Edge Church of Scientology

Claire Dalton

Clare & Daniel Guiney Clients of Wish Pond Collendina Caravan Park

Coral De-Rose **Coral Lees** 

Cottage by the Sea Branches

Crazy Needles Group Curves Drysdale CWA - Barrabool CWA - Boroondara CWA - Donvale CWA - Drysdale CWA - Geelong CWA - Geelong Thurina

CWA - Ocean Grove "Nightlights" CWA Head Office - Toorak CWQ - ACWW Committee

Daphne Briscoe & Friends **Darebin West Uniting Church** Dave & Deb Bird

David & Verna Marsh David Buchanan **David Evans** Dawn Charlton Dawn Kite

Delahey Community Centre -

Delamates

**Delamates - Darebin Community** 

Centre Della Webber Denise McTigh Dianne & Peter Kemp Dina Cantamaglia Don & Judy Cameron Don & Margaret Collins Doncare - Carramar

Donna Keys **Doreen Evans Doris Sansom** Dorothy Nolan Dorothy Wendleman **Dot Schmidt** 

Dr Sam & Margaret (dec.) Howes

Drysdale Day View Club Drysdale RSL Women's Auxiliary

E.D.A. Social Group Eastern Ranges Retirees

Elaine Freer Elaine Sheridan Elayne King Elizabeth Cam Elizabeth Howarth Eril Deighton

Essie Chapman & friends **Eunice Barnes & Family** 

Eva Milne Evie Timms-Honner **Fay Scholes** 

Faye Clement Fave Schroeter Felicity Lee

Fishwell Consulting Pty Ltd Forest Hill Uniting Church –

Companion Club Fran Lakey Frances Coward Freedom Aged Care

Friendship Group, North Balwyn

Gaye Armstrong Geelong Central Rotary Club Geelong Football Club Geelong Hand Weavers &

Spinners Guild

Geelong RSL Ladies Bowling Club

Geoff Burns Gill Gough Gisela Szanto Glenda Pitcher Glenda Sellars Glenyce Richardson Gone Fishing Charters Graham Weinberg Grandma's View Club Gus & Caroline Edwards

**Gwen Barry** Gwenda Antcliffe

**Hadfield Community Activities** 

Hadfield Ladies Community

**Activity Group** 

Hamilton Community House

Hannah Cocks Hazel Franklin **Hazel Gregory** Hazel Hunt

Hearts & Crafts Club, St Peter's

Anglican Church **Heather Brady** Heather Edlin Heather O'Connell, Heatherlie Tai Chi Group Helen Butterworth Helen O'Neill Helen Ure Helen Watson

Helma Muller **Helping Hands** Hillross (Dka Financial Services

Pty Ltd) Blackburn

Hilda Dennehey

Hunters Haven Anglican Op Shop Iluka Group - Essendon

Interschool Golf Challenge Irene Cooke

Irene Joyce **Irene Larkins** Irene McCormack Irene Stephenson Jackie Massouris Jackie Stribley James & Jenni Turner

lan Hall Jan Heale Jane Mills Janet Newman Jaqueline Birrell

Jeanette Roper & friends Jeanette Wallace leannette Williams Jennie Meese Jennifer Mizrahi Jenny Arnott Jenny Barden Jenny Brandwijk

Jenny Gleeson Jenny McGrory Jenny Wolf Jil & Brian Porter Jill Brown Joan Byass Joan Cooper Joan Owen

Joan Reynolds Joan Yates Joe Husidic John Roberts Joy Curtis Joy Powell Judy Adamson Judy Griffiths Judy Hancy **Julie Erwin** 

Julie Jones June Cox & friends June Waters lune West

Karen Butterworth Karen Joyce Karina

Kate Austin – Pinchapoo Kath & Stan Halbish

Kath Evans Kath Finlayson

Kathleen & Margaret Bexley

Kathryn Ellis Kay Freyne

Keilor East / Airport West Uniting

Church

Keilor Life Activities Club

Kellie Chidwick Kerry Mils **Kerry Smith** Kim Radford Kim Smith

Kirsten Penzes Knit4Charities Inc **Knitting Group Knitting Nannies** 

Korowa Anglican Girls' School

Lara Dental Leah Congram Lee Steyvan

Lee, c/o Trish Rostron Legacy Widows' Clubs -Various

Len Jinnette

**Leopold Midweek Ladies Tennis** 

Lesley Kuhn

Life Activities Club Heidelberg

(LACH) Linda Wood Lions Club of Norlane

Lois Edwards

Lois Gordon Lois Grenfill Lorelle Abbott

Loris Harris & friends, Paula &

Lorna Buckmaster Lorna Church

Lorna Hozier & daughter Gayle

Lorraine Chapman Lorraine Collison Lorraine French **Lorraine Hunt** Lorraine Irwin **Lucy Fraser** Lyn Davies Lyn McGauran Lyn O'Brien Lynette Biemans

Macedon Ranges Focus Group

Magda Burridge Maggie Townsend Maree Walker

Margaret & Caterina Stewart

**Margaret Carter** Margaret Clarke Margaret Middleton Margaret Mountford Margaret Putland Margaret Safstrom Margaret Schneebeli Margaret Walker Maria Trentini Marilyn Fahey Marina Muller **Marion Williams** Marjorie Walker Marlene Bruce Marlene Deverall Marlene Lamont Marli Collins-McBride

Masonic Lodges - Various

Maureen Lane

Mary Armstrong

Mary Kendall

Mary Spiteri

Mary McKenzie

Mavis Le Bas

**Meadow Gardens Retirement** 

Melbourne Travellers Aid Melinda Peebles

Melissa Sagor Menheere Bros Earthmoving

Contractors

Merle Wright & friends Merrill Lientschnig Methodist Ladies' College Michele McIntyre Mieke Van Zelst

Musical Futures Australia

Myrle Lakey Nanna's Drawers Narre Warren North U.C.A.

National Seniors Groups - Various NDIA - Planning Support Branch

**Nellie Hayes** Nellie Richards

NewsExtra Leopold Newsagency

Nita Christopher Noela Harris Noeline Walsh Noelle Troup

Norlane Community Centre Craft

Group

**Norlane Senior Citizens** 

Norma Bragg Ocean Grove Blinds & Awnings Ocean Grove Church of Christ

**Craft Group** 

Ocean Grove Craft Group Ocean Grove Grandma's Group Ocean Grove Medical Clinic - Staff

& Patients

Ocean Grove Senior Citizens

Centre Inc

Office Staff of U3A Geelong Our Lady of Lourdes Craft Group

Pam Crockett Pam Taylor **Pam Timmins** 

Pascoe Vale Drop In Centre

Pat Dix Pat Evans Pat Matthews Pat McCosh Pat Murnane Patricia Ainsley Patricia Peterson Patti Evans Patty Shinasi Paulene Rankin **Pauline Bradley Pauline Cleary** 

Pembri Enterprises Pty Ltd Peninsula Parklands Craft Group

Phyl & Ron Ward Pioneer T.O.W.N. Club Point Lonsdale Post Office & Newsagency

Portarlington Senior Citizens Club

Probus Clubs - Victoria

**Prue Forster** 

Queenscliff Bowling, Tennis &

Croquet Assoc Inc

Queenscliff Neighbourhood House, Monday Craft Group Queenscliff Post Office &

Newsagency

**QUOTA International Clubs** 

R. Fish **RACV** 

Regal Rubies - Maureen Carolan

Rene Moore

Rhonda & Reese Screen

Rhonda Knight Rhys & Lillian Maggs

Ricki Hardy

Rim & Karen Rodriquez Robyn Beard

Rolling Pin Bakeries Room 2 Homewares & Gifts Rosaslie Portelli Rosemary Ferguson

Rotary Clubs - Victoria RSL - Victoria

Sandra Priestley

RSL Women's Auxiliaries - Victoria

Russell Hart Ruth Eadie **Ruth Taylor** 

Salvation Army – Victoria Salvation Army Companion Club

Sea all Dolphin Swims Sea Winds Community Centre Share the Dignity Sharon Cady Sharon Murray Sheryl Paige Shirley Adams Shirley Davis & Friend So Soft Marshmallow Co.

SPECTRUM - Manningham

**Uniting Church** 

St Andrew's Opportunity Shop St John of God Berwick, Hospital

Auxiliary

St John of God Pinelodge Clinic St John of God Talent Sharing

Group St John's Cafe

St John's Church of England

Mothers Union St John's Uniting Church

Inbetweeners

St Leonards Community Space St Leonards Friendship Club St Leonards Garden Club St Michael's Friendship Group St Paul's Anglican Church St Peter's Church Craft Group Star of the Sea Craft Group Sue - Volunteer at The Oppe

Shoppe Sue Barrand Sue Stubbs

Sunshine Sovereign Chapter Rose

Suzanne Homans

Templestowe Club of Machine

**Knitters Tender Print** 

The Blue Room Craft Group -

Glengollan Village

The Grand Chapter of Victoria -Order of the Eastern Star

The Highway Gallery Three Grandmas **Tine Inglesias** 

Torana Owners Club Inc Trauma Teddies Team Travellers Aid Australia Trefoil Guild - Strathmore

Trish Rostron

Tynong North Friendship Group

U3A Groups – Various

U3A Southern Peninsula History

Talk Group UCFA Coatesville **Uniting Church - Various** Uniting Church Adult Fellowship

Val Lord Val Macdonald Val Vale Valda Doedel Valerie Breeden Valerie Clarke Vera, C/o Robyn Clark VIEW Clubs – Various

Vikki Moreno Vivienne Todd

Wakanyanas (Freemasons) Group Wantirna Village Create & Chat

Group

War Veterans - Victoria War Widows' Guild of Aust (Vic.)

Warrnambool Uniting Church **Fellowship Wendy Broadbent** Wendy Cook Wendy McDowall Wendy Thomson Wendy Watson **Wendy Young** Werribee Zoo Wesley Craft Group Wesley Uniting Church

Westgate Diners Group

Whitehorse Combined Probus **Club Ladies Craft** Whittlesea Combined Pensioners

Wilma Crake Wilma Miller

**Woolsy Trading Post & Clients** WUFS - Women of the University

Fund Inc

Xi Nu Chapter, Werribee **Xtreme Technology** Yarrunga Retirees Group

Yeni Brent Yvonne & Julian Flanders

Yvonne Tink

YWCA Mature Ladies Group -

Mooroolbark



Cottage by the Sea, Queenscliff Inc ABN: 21 987 748 593 29 Flinders Street, QUEENSCLIFF VIC 3225

Ph: 03 5258 1663 F: 03 5258 4347

E: info@cottagebythesea.com.au

www.cottagebythesea.com.au

Cottage by the Sea, Queenscliff Inc is endorsed by the Australian Taxation Office as a Deductible Gift Recipient. Donations of \$2 or more are tax-deductible.